



RGAA Audit

Website accessibility review
smart-marketing-agency.fr

July 15, 2026

1. Images

> **Provide alternative text in the “Alternative Text” field for every media file.**

All informative images include appropriate alternative text.

> **Complete the “Description” field whenever an image conveys complex information.**

The description field has been completed for all relevant images.

2. Color

> **Ensure sufficient contrast between text and background colors throughout the website (pages, cards, menus, footer, etc.).** The minimum recommended contrast ratio is 4.5.

The website meets the required color contrast ratios.

> **When an image conveys information through color alone (for example, a chart or diagram), provide an appropriate description.**

The website does not contain any images of this type; therefore, no additional descriptions are required.

> **Avoid emphasizing important words solely by changing their color (font color or highlighting).**

No highlighted text or color-coded text is used, except for headings and hyperlinks.

3. Text Structure and Formatting

> **Use readable sans-serif fonts.**

The website uses Montserrat for body text and CooperLtBT for headings.

> **Use paragraph elements to ensure compatibility with screen readers.**

Paragraph elements are used consistently throughout the website.

> **Structure content using headings and subheadings (H1, H2, H3, etc.) to facilitate navigation with assistive technologies.**

The content is properly organized using a logical heading structure.

> **Avoid justified text; left-aligned text should be preferred.**

No justified text is used.

> **Use sufficient line spacing (recommended: 1.5).**

The website uses a line spacing of 1.5.

> **Avoid multi-column layouts where possible; prefer block-based layouts.**

The website uses a block-based layout and does not rely on side columns.

> **Use bulleted lists where appropriate to improve readability and help users understand the structure of information.**

Bulleted lists are used where appropriate throughout the website.

4. Links

> **Avoid generic link text such as “Click here.”**

The website does not contain any links of this type.

> **Use clear and descriptive hyperlinks.**

All hyperlinks are explicit and meaningful.

> **Ensure links comply with color and contrast requirements.**

Links are visually distinguishable from surrounding text, including on hover, and meet the required color contrast ratios.

> Inform users when a link opens in a new browser tab or window.

It is not possible to provide this information automatically. Only links to external websites and PDF documents open in a new tab.

5. Carousels and Scrolling Banners

> Avoid scrolling text banners that cannot be paused or stopped.

The website does not contain any scrolling text banners.

> Use the website's native carousel component, which pauses automatically when hovered.

The website does not include any carousels. Should one be added in the future, the native carousel component will be used.

> Limit the scrolling speed of carousel content.

The carousel scrolling speed complies with accessibility recommendations.

6. Tables

> Avoid using tables for layout purposes.

The website does not contain any tables.

> If data tables are necessary, provide a table title and define row and column headers appropriately.

The website does not contain any tables.

7. Multimedia Content

> Introduce multimedia content with a descriptive heading so users understand its purpose before playback.

No videos are currently available on the website.

> Do not start media playback automatically.

No videos are currently available on the website.

8. Quotations

> Use the appropriate quotation element when quoting a person.

The website does not contain any quotations.

9. Pronunciation and Reading Assistance

> Avoid unnecessary foreign words that may be mispronounced by screen readers and affect comprehension.

No unnecessary foreign-language terms are used.

> Where pronunciation may be ambiguous, provide pronunciation guidance when appropriate.

Screen reader testing (Safari) confirmed correct pronunciation.

> Spell out the meaning of abbreviations and acronyms when they first appear.

Screen reader testing (Safari) confirmed that abbreviations and acronyms are clearly explained.

10. Downloadable Documents

> Ensure downloadable PDF documents comply with accessibility requirements, including color contrast and document structure.

The PDF documents comply with accessibility requirements.

> Avoid placing essential information exclusively in PDF documents.

All essential information is available directly on the website.

11. Required Pages

> The website includes all mandatory pages: Home page (website entry point), Contact page (including contact information and/or a contact form), Legal Notice and/or Privacy Policy, Sitemap, Accessibility page (including the Accessibility Statement).

All required pages are present and easily accessible from the website.

Essential Accessibility Criteria

Category, Reference	Criterion	Status	Comments
Images, 1.1	Every informative image provides an appropriate text alternative.	OK	
Color, 3.1	Information is not conveyed by color alone.	OK	
Multimedia, 4.1	Pre-recorded time-based media includes a text transcript or audio description where required.	N/A	If videos are added in the future, they will be hosted on dedicated platforms that provide these features.
Multimedia, 4.10	Any automatically triggered audio can be controlled by the user.	OK	Audio playback is not automatic in WordPress.
Tables, 5.3	Layout tables remain understandable when linearized.	N/A	No tables are used on the website.
Tables, 5.7	Data tables correctly associate data cells with their headers.	N/A	No tables are used on the website.
Links, 6.1	All links are meaningful and descriptive.	OK	
Links, 6.2	Every link, except anchors, has an accessible label.	OK	
Scripts, 7.1	Scripts are compatible with assistive technologies where required.	OK	
Scripts, 7.3	Scripts are fully operable using both keyboard and pointing devices.	OK	
Mandatory Elements, 8.3	Each web page declares a default language.	OK	
Mandatory Elements, 8.4	The declared language code is appropriate for the page content.	OK	The website language is correctly set to « en-US ».
Mandatory Elements, 8.5	Each web page has a descriptive page title.	OK	
Structure, 9.1	Information is structured using appropriate headings.	OK	
Presentation, 10.3	Content remains understandable when CSS is disabled.	OK	
Presentation, 10.6	Links whose purpose is not obvious are visually distinguishable from surrounding text.	OK	
Presentation, 10.7	Keyboard focus is always visible.	OK	
Forms, 11.1	Every form field has an associated label.	OK	Applies to the default forms provided by the CMS.
Forms, 11.2	Form labels are meaningful and appropriate.	OK	Applies to the default forms provided by the CMS.
Forms, 11.5	Related form fields are grouped where appropriate.	OK	Applies to the default forms provided by the CMS.
Forms, 11.6	Each group of form fields includes an appropriate legend.	OK	Applies to the default forms provided by the CMS.
Forms, 11.9	Button labels are meaningful and descriptive.	OK	Applies to the default forms provided by the CMS.
Forms, 11.10	Input validation is implemented appropriately.	OK	Applies to the default forms provided by the CMS.
Navigation, 12.8	The keyboard tab order is logical and consistent.	OK	
Navigation, 12.9	No keyboard traps are present.	OK	

